

Istanbul, 2 January 2012 – Press Release



DAVE MALLACH NEW U.S. DIRECTOR OF SALES

Vicem Yachts, the premier Turkish builders of luxury classic motor yachts and mega yachts, is bolstering its executive US team by naming a high-calibre professional key figure from the US yachting industry: **Dave Mallach** will now serve as the new **Vicem Yachts USA Director of Sales**.

Dave Mallach replaces Dirk Boehmer. Vicem Yachts and its whole team takes this opportunity to sincerely thank Dirk once again for his strategic support, great competency and complete passion in every aspect of his time with Vicem.

Dave Mallach has worked in the marine industry since 1999. He is pleased and proud to have sold \$30 million in Vicem's over the last eight years. Sebahattin Hafizoglu, Founder and President of Vicem Yachts, says "*Dave has demonstrated a unique ability to communicate the unique qualities of Vicem's fine yachts to the American yachting public.*"

Dave's office moves with the seasons. During the North East's colder months he works in New York City. During the warmer months, he works out of Vicem's office in Newport, RI (although he has been known to say "*Mostly, I live in airports*"). He is ably assisted in Newport by his daughter Katie Mallach, serving as both Office Manager and Yacht broker in training.

In his life before boats, Dave worked as New York City's Director of Drug Treatment Services in the jail system on Riker's Island. Dave reports "*When you have worked in a jail, you are fairly well prepared for the havoc of boat show season!*" In his spare time, Dave and his wife Pat are involved in the building of a school for 500 children in the isolated village of Bodarie, Haiti. "*I love Vicem,*" Dave says. "*It is my life. But the first thing I think about every morning is my kids in Haiti*".

Commenting upon his promotion, Dave said "*If there is one thing I have learned in my time at Vicem, it is how well our fine yachts meet the needs of the most discriminating and knowledgeable yachtsman on US seas. The boats sell themselves. I just try and stay out of the way!*"

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About Vicem - The Yacht for Yachtsmen

Since the company was founded in 1991, Vicem Yachts has been always focusing on **three core values: total customization, impeccable craftsmanship and timeless design.** **The Vicem Vintage Line** (Classic and Fly Bridge models, from 52' to 75'; the Cruiser 78', 92' and 100') is built using the **cold-molding process.** A construction technique which embodies all the construction methods of the Turkish historical marine tradition; a modern procedure different from traditional boat building.

Based on engineered wood construction, cold-molding uses laminated mahogany (coming from managed forests) and a specific formulated epoxy resin to create the hull, decks and principal superstructures. This results in a **stronger and quieter vessel with a smoother ride,** with **natural insulation** from humidity and noise. Vicem Yachts extended its production to the **mega-yacht segment,** introducing the new **Vulcan Line** with the 46m & 35m Tri-deck and the 32m RPH. All three are currently under construction (all under construction and to be delivered soon). **Vanguard** 45 and 33 compose its all new third line of open yachts, a perfect blend of timeless elegance, performing naval architecture and state of the art production technology.

VICEM Yacht Headquarters

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