



Vicem Yachts Debuts New 92 Cruiser and 72 Flybridge Classic Models at 2009 Yacht & Brokerage Show, Miami Beach

72 Flybridge Coming Direct from Turkey to Join 92 Cruiser for U. S. Debut at Luxury Yacht Show

FORT LAUDERDALE (February 12, 2009) --- Vicem Yachts, the noted Turkish builder of fine handcrafted, classic style motor yachts ranging in size from 50' to 115', announced that the 2009 Yacht & Brokerage Show, February 12-16 on Collins Avenue in Miami Beach, Florida will mark the debut of two new models. Vicem will be unveiling the **92 Cruiser**, which is the first hull in Vicem's Cruiser series, for the first time in the U. S., and the **72 Classic Flybridge**, representing the latest model in the noted Classic Series.

"We are very excited about this opportunity to present our newest models to the U.S. market at the Yacht & Brokerage Show," said Michael Landsberg, president of Vicem Yachts USA – the U.S. sales and service operation division for Vicem Yachts, based in Istanbul, Turkey. Landsberg continued, "The 92 and 72 demonstrate Vicem's progress and capabilities in the larger yacht market sector. We expect these larger yachts to generate the same interest and appeal as our trademark line of mid-size motor yachts have among U. S. yachting enthusiasts."

The 92 Cruiser and 72 Flybridge Classic will be displayed along side the Vicem 63 Sportfish and new 52 Classic Express at the 2009 Yacht & Brokerage Show, **Ramp 16**. Located in the heart of the show and at the very front of Ramp 16, these yachts will be highly visible right from Collins Avenue at the 4600 Block, just north of the Eden Roc Resort.

Vicem Yachts (pronounced "VEE-cham"), based in Istanbul, Turkey, is a builder of classic style motor yachts, sport fishers and cruisers in sizes ranging 50' to 115', with its first 150' megayacht currently under construction. Vicem Yachts USA is the company's U.S. operations division, with sales and service offices located in Fort Lauderdale, Florida; Huntington, Long Island (New York); and Newport, Rhode Island. For more information, visit <http://www.vicemusa.com>.

###

Media Contacts: *Mary Sudasassi and Geri Haber
Haber & Quinn Public Relations
Ph: (954) 764-6011
E-mail: ms@haberandquinn.com; gh@haberandquinn.com*

VICEM YACHTS USA
2015 SW 20TH STREET, SUITE 220
FT. LAUDERDALE, FL 33315
954.713.0737 | FAX 954.713.1499
VICEMUSA.COM