



Vicem Yachts USA Relocates Newport Office

*Classic Motor Yacht Builder Moves Office to Central Downtown Waterfront Location
at Brown & Howard Wharf*

NEWPORT, RI (August 24, 2009) --- Vicem Yachts USA – the U. S. sales and service operation for Turkish luxury classic motor yacht builder Vicem Yachts – has moved its Newport, Rhode Island sales office to a more central downtown location. Vicem’s new office is now located at Brown & Howard Wharf at:

411 Thames Street
Unit 3
Newport, RI 02840

Vicem relocated its Newport office closer to the city’s thriving downtown waterfront to better serve its clientele from a more convenient location at the same facility where its yachts are in-water, thereby also increasing its visibility and profile.

The Vicem office move at the beginning of August has already paid dividends. “We have enjoyed an upswing in walk-in traffic, thanks to the move,” said Ted Gersen, Certified Professional Yacht Broker -- Vicem’s lead broker in Newport. The new office is adjacent to the Brown & Howard Wharf Marina, where Vicem yachts are docked during the season. Vicem’s 72 Classic Flybridge is currently stationed there. Gersen explained that the 72 is in direct sight of the Public Harbor Walkway, and people see the yacht and come in to the new nearby office to inquire about her.

Gersen added, “Newport’s downtown has been experiencing a wonderful revitalization, with a number of high-end luxury residences and retailers emerging around the Wharf. Vicem and Newport are a good fit for one another, and we are happy to be right in the middle of things.”

The phone number for the Vicem Newport office remains the same at: (401) 848-0028.

Vicem Yachts (pronounced “VEE-cham”), based in Istanbul, Turkey, is a builder of classic style motor yachts, sport fishers and cruisers, with its first 150' megayacht currently under construction. Vicem Yachts USA is the company’s U. S. operations division, with sales and service offices located in Fort Lauderdale, Florida; Huntington, Long Island (New York); Newport, Rhode Island; and Newport Beach, California. For more information, visit www.vicemusa.com

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